

**FOR IMMEDIATE RELEASE**



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## **McCormick & Schmick's Seafood Restaurants To Salute Retired U.S. Military Veterans on November 11**

McCormick & Schmick's Seafood Restaurants has announced that its restaurants in Minneapolis will host its annual Veterans Appreciation Event, and will offer all retired U.S. military veterans a free entrée on **Sunday, Nov. 11, 2007**, in appreciation for their service to our country.

"McCormick & Schmick's is proud to continue our tradition of showing appreciation for the military veterans who have served our nation with such dedication," said Doug Schmick, co-founder of McCormick & Schmick's Seafood Restaurants. "We are expressing our gratitude to these service men and women by providing them with the opportunity to enjoy quality time with their loved ones in a place that offers a lively atmosphere and exquisite food for the entire family."

Minneapolis' McCormick & Schmick's restaurants are located at 800 Nicollet Mall and 50 South 6th Street.

"The response to our annual veterans' event has been overwhelming," added John Ziegler, General Manager for McCormick & Schmick's Seafood Restaurant in Minneapolis. "It warms our hearts to hear from countless guests who have shared stories about their experiences visiting one of our restaurants on this special day."

McCormick & Schmick's Veterans Appreciation event began as a small grassroots effort at just one restaurant in 1999. Due to its overwhelming popularity and the positive response the company has received from veterans, the program was expanded nationwide. The McCormick & Schmick's Veterans Appreciation Event has been lauded by President George W. Bush and the U.S. Department of Veterans Affairs, as well as a number of state veterans departments and the National Restaurant Association.

As in past years, McCormick & Schmick's will extend this offer to those defined as a veteran by the Veterans Administration, Title 38 US Code 101, which is a person who served in the active military, naval, or air service, and who was discharged or released under conditions other than dishonorable. All veterans must show proper identification.

Traditionally, the McCormick & Schmick's Veterans Appreciation event is held on the Sunday prior to the formal Veterans Day holiday. Since Veterans Day falls on a Sunday this year, the McCormick & Schmick's Appreciation event will take place this year on the formal holiday itself.

### **About McCormick & Schmick's Seafood Restaurants, Inc.**

McCormick & Schmick's Seafood Restaurants, Inc. is a leading seafood restaurant operator in the affordable upscale dining segment. The Company now operates more than 70 restaurants in the U.S. McCormick & Schmick's has successfully grown over the past 35 years by focusing on serving a broad selection of fresh seafood. McCormick & Schmick's inviting atmosphere and high quality, diverse menu offering and compelling price-value proposition appeals to a diverse base of casual diners, families, travelers and the business community. For more information on McCormick & Schmick's, please visit [WWW.MCCORMICKANDSCHMICKS.COM](http://WWW.MCCORMICKANDSCHMICKS.COM).